

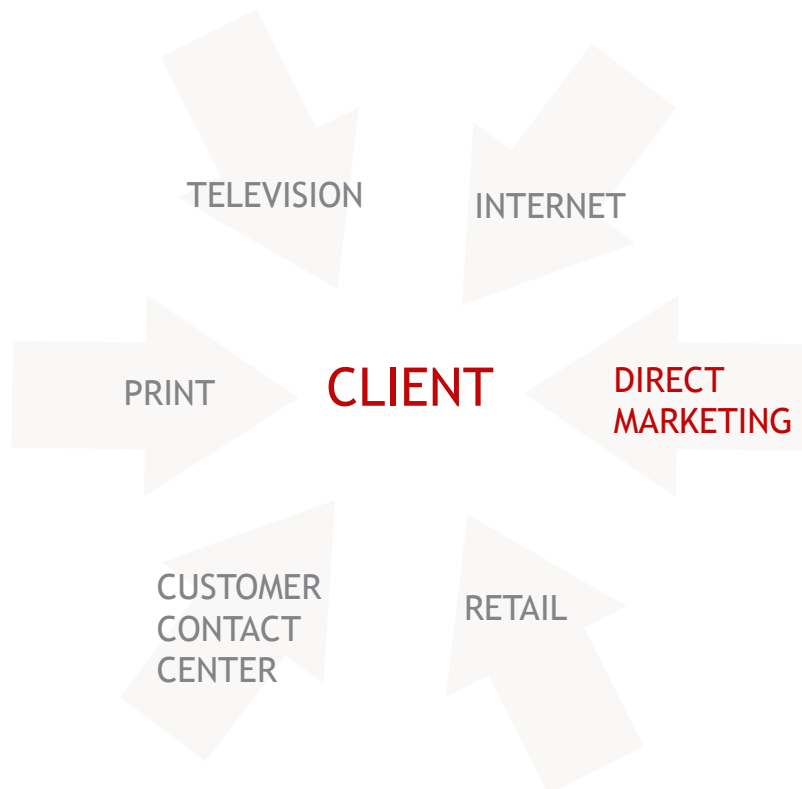


The convergence of multiple channels of customer contacts represents a significant factor in the success of relational marketing activities.

Postexperts Joncas' positioning within the Quebecor universe provides its customers with privileged access to this convergence. Since 1936, we have put our know-how in direct marketing to work in order to best serve our clients. We remain current with innovative processes in order to deliver the most effective solution possible and to develop winning solutions tailored to meet our customers' individual needs. With more than 550 employees operating in a 140,000 sq. ft. facility and with service 24 hours a day, seven days a week, we are without a doubt, a leader in our field of expertise.



Relational Marketing



Types of services offered:

1 *Planning*
Lists
Consulting services
Field of expertise

4 *Integrated services*
Subscription
Outsourcing/Invoicing
Fundraising campaign
Advertising campaign

2 *Implementing*
Statistical analysis
File management
Computerized solutions

5 *Telecommercialization center*
Telexperts Joncas

3 *Execution*
Automated Processing
Manual processing
Fulfillment
Transport



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